

GREETINGS FROM THE CITY OF LIVERMORE

Livermore is a city of 75,735 residents. Located approximately fifty miles east of San Francisco, Livermore is home to two world-renowned national laboratories, Lawrence Livermore National Laboratory and Sandia National Laboratory. Livermore's heritage

includes some of the oldest vineyards in California, and a tradition of cattle ranching. Today, our city continues to expand its winemaking industry and celebrate its western tradition with an annual rodeo.

Livermore's local and regional economy is strong and diverse. Our inclusion within the northern aspect of the Silicon Valley and other major Northern California market and employment centers enables us to benefit from business development and expansion, while preserving the quality of life that originally brought people to Livermore.

The City of Livermore and its development partners are moving forward with the Livermore Valley Center. This exciting plan envisions a 1,500-seat regional performing arts facility, a conference center, a boutique style hotel, specialty shops, and restaurants all in the heart of Downtown Livermore.

Livermore's land use regulations delineate permanent urban limit lines on both its southern and northern boundaries. The South Livermore Plan has already resulted in impressive contributions to acreage devoted to viticulture and open space. To date, over 4,000 acres of vineyards in south Livermore are in production. The City's General Plan update, which includes a new Downtown Specific Plan, is nearing completion and is scheduled for adoption before the end of the year.

Las Positas College is expanding to meet the needs of the Valley. The College District and Lawrence Livermore National Laboratory have formed a number of training and education partnerships, including an apprenticeship program in conjunction with the National Tooling and Machinery Association, a new laser-tech program, and future Bachelor of Science Program at the UC Davis satellite facility at Lawrence Livermore National Laboratory.

Revitalization of the Downtown continues to progress and has included the opening of a number of new restaurants, new commercial and retail space, and a renovation of the local movie theater. Construction of a new 500-space parking structure in Downtown is underway. Industrial and commercial construction activity continues to fill our existing business and industrial parks throughout the city.

The remodeled and expanded City Hall provides an attractive and convenient location for Livermore's citizens to work with their local government; and the new main Library should be open to the public in 2004.

The character and heritage of Livermore makes it a special place to live and work!

Warm regards, Mayor Marshall Kamena

For information and assistance about business opportunities in Livermore, contact the Economic Development Department at 925-960-4140.